

Poster Submission Guidance

Gaining Momentum: Advancing Practice Together Conference

21 March 2025

Thank you for expressing an interest in submitting a poster for the above-named conference, open to qualified and trainee advanced practitioners across the Midlands. Please find guidance below to help you to produce a poster.

The key aims and focus of this conference are:

- Provide a face-to-face networking opportunity
- Advanced practice in the Midlands now and in the future
- Provide an opportunity to update knowledge of advanced practice
- Inform and share research and innovation across the healthcare disciplines in the Midlands
- Explore consultant level practice

Poster judging for display at conference

There will be two categories of the poster for applicants:

- 1. Qualified advanced practitioners
- 2. Trainee advanced practitioners

Poster Guidance

The poster can link to any or all four pillars of advanced practice – we look forward to seeing the projects in which you have been involved!

Your poster is an opportunity for you to showcase excellence and innovation within advanced clinical practice. Posters should be submitted on one PowerPoint slide and should include the following information:

- Your name(s), job title and organisation. Please also acknowledge if you are a trainee advanced practitioner (and at which Midlands university you are enrolled) or a qualified advanced practitioner (and with which Midlands organisation you work)
- A clear title for the poster what is the message you want to convey?
- Text that is clear and to the point
- Bullet point and headers displaying key information
- A mix of text alongside graphics and colours to draw interest

Deadline submission of posters: Friday 21st February 2025 5pm.



Presentation of Posters

All selected posters will be displayed digitally on the day of the conference via a rolling slide presentation at different points throughout the day. By submitting a poster, you are consenting for it to be shown at the conference.

Poster Judging

Posters will be judged together by selected members of the Advanced Practice Conference working group in February 2025 to identify which will be shown. Scoring criteria include:

- Rigour of approach
- Promoting the art and science of Advanced Clinical Practice
- Relevance to the pillars of Advanced Practice +/- professional issues
- Clarity of text and visual appeal

Please submit your poster to midadpracforum@gmail.com before Friday 21st February 2025, 5pm.